



# Casey Dacanay

MODERN MOTHERHOOD + HONEST SELF-CARE.

**@casey\_dacanay**

*located in the San Francisco Bay Area  
created for parents everywhere*

**18.5k**

**Instagram**

**77%**

**Women**

**89%**

**USA Reach**

Casey Dacanay is a Bay Area-based actress, educator, and digital content creator who shares story-driven content that celebrates moms living intentionally and unapologetically without perfection or performative parenting. Her work empowers women to prioritize what matters, whether that's reading, moving their bodies, carving out self-care, or pursuing passions without guilt. Her work helps parents cut through the noise by spotlighting experiences and brands that add joy and are *actually* worth their time!

Every collaboration begins with real life. Casey experiences each brand in everyday moments and translates that experience into thoughtful, story-first content—never forced, never over-produced. The result is authentic storytelling that helps modern parents trust, connect with, and remember the brand.

With a background in professional performance and education, Casey brings a storyteller's lens and educator-backed insight to everything she creates. Her content feels emotionally grounded, engaging, and refreshingly natural.

As a mom raising her family in the Bay Area, Casey shares family-friendly entertainment, cultural moments, local discoveries, with honest conversations around self-care and perimenopause. Her content reflects real life as it's lived: balancing caregiving, creativity, and living with intention.



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# content pillars

**Intentional Self-Care for Moms (Real, Not Perfect)**  
**Entertainment & Pop Culture**  
**Family Events, Local & Beyond**  
**Food & Travel**

**\*\*Children Included In Posts At Casey's Discretion \*\***

## hangry

[hang-gree] adj

A hybrid state of hungry and angry caused by lack of food; bad-tempered or irritable as a result of hunger.

DON'T LET IT HAPPEN TO YOU.  
JOIN US AT

### Lifestyle Stills

Lived-in visuals featuring your brand in daily life.

### Blog Coverage

Long-form storytelling with context, credibility, and staying power.

### Hosted Giveaways

Community-forward moments that spark excitement.

### Event Coverage

Real-time, in-the-moment storytelling—captured as it actually happens.

### Story Shoutouts

Quick, honest mentions that feel like a friend's recommendation—not an ad.

### Licensing & Whitelisting

Extend the reach of content that already feels authentic.



## collab opportunities

### UGC Creation

On-brand photo & video assets created for use across your own social channels.

### Reels

Story-First video content rooted in real life and honest use, crafted to inform, inspire, and connect.

